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CONSOLIDATED FINANCIAL STATEMENTS  
AND SUPPLEMENTARY INFORMATION  
YEARS ENDED JUNE 30, 2014 AND 2013

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## CONTENTS

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<b>INDEPENDENT AUDITORS' REPORT</b>	1-2
<b>FINANCIAL STATEMENTS</b>	
Consolidated statements of financial position	3
Consolidated statements of activities	4-5
Consolidated statements of cash flows	6
Consolidated statements of functional expenses	7-8
Notes to consolidated financial statements	9-18
<b>SUPPLEMENTARY INFORMATION</b>	
Schedule of agency grants and designations	19

## INDEPENDENT AUDITORS' REPORT

Board of Directors  
**United Way of Washington County, Maryland, Inc. and  
United Way Foundation of Washington County, Maryland, Inc.**  
Hagerstown, Maryland

We have audited the accompanying consolidated financial statements of the **United Way of Washington County, Maryland, Inc. and its Affiliated Organization, the United Way Foundation of Washington County, Maryland, Inc.** (Not-for-Profit Organizations) which comprise the consolidated statements of financial position as of June 30, 2014 and 2013, and the related consolidated statements of activities, cash flows and functional expenses for the years then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

*Opinion*

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of **United Way of Washington County, Maryland, Inc. and Affiliated Organization** as of June 30, 2014 and 2013, and changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*Other Matter*

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The schedule of agency grants and designations is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

*Albright Crumbacker Moul & Itell, LLC*

Hagerstown, Maryland  
November 19, 2014

**UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC.  
AND AFFILIATED ORGANIZATION**

**CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

<i>June 30,</i>	<b>2014</b>	<b>2013</b>
<b>ASSETS</b>		
Cash and cash equivalents	\$ 181,303	\$ 278,129
Campaign pledges receivable	453,024	511,538
Less allowance for uncollectible	(107,800)	(124,300)
Other receivables	36,697	79,138
Investments	909,732	835,974
Property and equipment, net of accumulated depreciation of \$72,009 and \$91,824, respectively	43,330	34,991
	<b>\$ 1,516,286</b>	<b>\$ 1,615,470</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accounts payable and accrued expenses	\$ 22,220	\$ 35,105
Agency grants payable	303,593	426,096
Agency designations payable	68,575	65,507
Designations payable to other United Way organizations	15,761	22,392
Committed non-agency designations	12,785	8,473
Other	351	623
	423,285	558,196
<b>NET ASSETS</b>		
Unrestricted		
Undesignated	160,677	196,732
Board designated	898,852	825,094
Total unrestricted	1,059,529	1,021,826
Temporarily restricted	22,592	24,568
Permanently restricted	10,880	10,880
	1,093,001	1,057,274
	<b>\$ 1,516,286</b>	<b>\$ 1,615,470</b>

*The accompanying notes are an integral part of these financial statements.*

**UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC.  
AND AFFILIATED ORGANIZATION**

**CONSOLIDATED STATEMENT OF ACTIVITIES**

*Year ended June 30,*

**2014**

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
<b>CHANGES IN NET ASSETS</b>				
<b>CAMPAIGN REVENUE AND SUPPORT</b>				
Gross campaign results	\$ 1,272,568	\$ 20,670	\$ -	\$ 1,293,238
Bad debt recovery	47,435	-	-	47,435
Less donor designations	(275,540)	-	-	(275,540)
Less provisions for uncollectible	(107,800)	-	-	(107,800)
<b>NET CAMPAIGN REVENUE AND SUPPORT</b>	<b>936,663</b>	<b>20,670</b>	<b>-</b>	<b>957,333</b>
<b>OTHER REVENUE AND SUPPORT</b>				
In-kind contributions	13,099	-	-	13,099
Contribution - Mathias Trust	69,872	-	-	69,872
Designations from other United Ways	43,480	-	-	43,480
Net investment return	122,651	-	-	122,651
Event revenue, net	15,151	-	-	15,151
Other	13,101	-	-	13,101
<b>OTHER REVENUE AND SUPPORT</b>	<b>277,354</b>	<b>-</b>	<b>-</b>	<b>277,354</b>
<b>NET ASSETS RELEASED FROM RESTRICTIONS</b>	<b>22,646</b>	<b>(22,646)</b>	<b>-</b>	<b>-</b>
<b>TOTAL REVENUE AND SUPPORT</b>	<b>1,236,663</b>	<b>(1,976)</b>	<b>-</b>	<b>1,234,687</b>
<b>EXPENSES</b>				
Program services				
Gross funds awarded/distributed	1,039,209	-	-	1,039,209
Less donor designations	(275,540)	-	-	(275,540)
Net funds awarded/distributed	763,669	-	-	763,669
Other program services	145,322	-	-	145,322
<b>TOTAL PROGRAM SERVICES</b>	<b>908,991</b>	<b>-</b>	<b>-</b>	<b>908,991</b>
Supporting services				
Fundraising	54,061	-	-	54,061
Management and general	219,861	-	-	219,861
United Way Worldwide dues	16,047	-	-	16,047
<b>TOTAL SUPPORTING SERVICES</b>	<b>289,969</b>	<b>-</b>	<b>-</b>	<b>289,969</b>
<b>TOTAL EXPENSES</b>	<b>1,198,960</b>	<b>-</b>	<b>-</b>	<b>1,198,960</b>
<b>CHANGES IN NET ASSETS</b>	<b>37,703</b>	<b>(1,976)</b>	<b>-</b>	<b>35,727</b>
<b>NET ASSETS BEGINNING OF PERIOD</b>	<b>1,021,826</b>	<b>24,568</b>	<b>10,880</b>	<b>1,057,274</b>
<b>NET ASSETS END OF PERIOD</b>	<b>\$ 1,059,529</b>	<b>\$ 22,592</b>	<b>\$ 10,880</b>	<b>\$ 1,093,001</b>

*The accompanying notes are an integral part of these financial statements.*

**UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC.  
AND AFFILIATED ORGANIZATION**

**CONSOLIDATED STATEMENT OF ACTIVITIES**

*Year ended June 30,*

**2013**

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
<b>CHANGES IN NET ASSETS</b>				
<b>CAMPAIGN REVENUE AND SUPPORT</b>				
Gross campaign results	\$ 1,443,314	\$ 18,684	\$ -	\$ 1,461,998
Bad debt recovery	88,013	-	-	88,013
Less donor designations	(288,407)	-	-	(288,407)
Less provisions for uncollectible	(124,000)	-	-	(124,000)
<b>NET CAMPAIGN REVENUE AND SUPPORT</b>	<b>1,118,920</b>	<b>18,684</b>	<b>-</b>	<b>1,137,604</b>
<b>OTHER REVENUE AND SUPPORT</b>				
In-kind contributions	86,390	-	-	86,390
Contribution - Mathias Trust	68,288	-	-	68,288
Contribution - other	8,650	-	-	8,650
Designations from other United Ways	21,207	-	-	21,207
Net investment return	50,270	-	-	50,270
Event revenue, net	13,890	-	-	13,890
Other	9,157	-	-	9,157
<b>OTHER REVENUE AND SUPPORT</b>	<b>257,852</b>	<b>-</b>	<b>-</b>	<b>257,852</b>
<b>NET ASSETS RELEASED FROM RESTRICTIONS</b>	<b>65,336</b>	<b>(65,336)</b>	<b>-</b>	<b>-</b>
<b>TOTAL REVENUE AND SUPPORT</b>	<b>1,442,108</b>	<b>(46,652)</b>	<b>-</b>	<b>1,395,456</b>
<b>EXPENSES</b>				
Program services				
Gross funds awarded/distributed	1,208,980	-	-	1,208,980
Less donor designations	(288,407)	-	-	(288,407)
Net funds awarded/distributed	920,573	-	-	920,573
Other program services	186,114	-	-	186,114
<b>TOTAL PROGRAM SERVICES</b>	<b>1,106,687</b>	<b>-</b>	<b>-</b>	<b>1,106,687</b>
Supporting services				
Fundraising	162,336	-	-	162,336
Management and general	153,232	-	-	153,232
United Way Worldwide dues	14,511	-	-	14,511
<b>TOTAL SUPPORTING SERVICES</b>	<b>330,079</b>	<b>-</b>	<b>-</b>	<b>330,079</b>
<b>TOTAL EXPENSES</b>	<b>1,436,766</b>	<b>-</b>	<b>-</b>	<b>1,436,766</b>
<b>CHANGES IN NET ASSETS</b>	<b>5,342</b>	<b>(46,652)</b>	<b>-</b>	<b>(41,310)</b>
<b>NET ASSETS BEGINNING OF PERIOD</b>	<b>1,016,484</b>	<b>71,220</b>	<b>10,880</b>	<b>1,098,584</b>
<b>NET ASSETS END OF PERIOD</b>	<b>\$ 1,021,826</b>	<b>\$ 24,568</b>	<b>\$ 10,880</b>	<b>\$ 1,057,274</b>

*The accompanying notes are an integral part of these financial statements.*

**UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC.  
AND AFFILIATED ORGANIZATION**

**CONSOLIDATED STATEMENTS OF CASH FLOWS**

<i>Years ended June 30,</i>	<b>2014</b>	<b>2013</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Changes in net assets	\$ 35,727	\$ (41,310)
Adjustments to reconcile changes in net assets to net cash used in operating activities		
Depreciation	1,755	2,464
Provision for uncollectible accounts	60,365	35,987
Interest and dividends reinvested	(42,791)	(28,019)
Realized and unrealized gain on investments	(87,042)	(25,680)
Investment fees	7,182	3,429
(Increase) decrease in operating assets		
Campaign pledges receivable	(18,351)	(84,047)
Other receivables	42,441	48,179
Increase (decrease) in operating liabilities		
Accounts payable and accrued expenses	(12,885)	11,535
Agency grants payable	(122,503)	(13,543)
Agency designations payable	3,068	(53,878)
Designations payable to other United Way organizations	(6,631)	(4,187)
Committed non-agency designations	4,312	(3,226)
Other	(272)	(662)
<b>NET CASH USED IN OPERATING ACTIVITIES</b>	<b>(135,625)</b>	<b>(152,958)</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of property and equipment	(10,094)	-
Proceeds from sales of investments	1,036,009	314,746
Purchases of investments	(987,116)	(278,697)
<b>NET CASH PROVIDED BY INVESTING ACTIVITIES</b>	<b>38,799</b>	<b>36,049</b>
<b>NET DECREASE IN CASH AND CASH EQUIVALENTS</b>	<b>(96,826)</b>	<b>(116,909)</b>
Cash and cash equivalents, beginning	278,129	395,038
Cash and cash equivalents, ending	<b>\$ 181,303</b>	<b>\$ 278,129</b>

*The accompanying notes are an integral part of these financial statements.*



**UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC.  
AND AFFILIATED ORGANIZATION**

**CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES**

*Year ended June 30,*

**2014**

	PROGRAM		MANAGEMENT		TOTAL
	SERVICES	FUNDRAISING	AND GENERAL	UWW DUES	
Gross funds awarded/distributed	\$ 1,039,209	\$ -	\$ -	\$ -	\$ 1,039,209
Less donor designations	(275,540)	-	-	-	(275,540)
<b>SUB-TOTAL</b>	<b>763,669</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>763,669</b>
Salaries	77,072	26,425	116,710	-	220,207
Payroll taxes	6,769	2,321	10,250	-	19,340
Health insurance	6,492	2,226	9,833	-	18,551
Retirement	6,887	2,361	10,428	-	19,676
<b>SUB-TOTAL</b>	<b>97,220</b>	<b>33,333</b>	<b>147,221</b>	<b>-</b>	<b>277,774</b>
Advertising	3,688	3,688	-	-	7,376
Awards	3,559	3,559	-	-	7,118
Bank charges	1,868	640	2,828	-	5,336
Cleaning services	423	145	641	-	1,209
Computer	3,866	1,326	5,854	-	11,046
Depreciation	614	211	930	-	1,755
Dues and subscriptions	690	237	1,045	-	1,972
Insurance	1,109	380	1,680	-	3,169
Meals	2,335	-	-	-	2,335
Postage	797	1,594	797	-	3,188
Professional development	3,054	-	1,793	-	4,847
Professional fees	-	-	17,553	-	17,553
Rent, net	11,459	3,929	17,352	-	32,740
Supplies	13,037	4,470	19,741	-	37,248
Telephone	838	287	1,267	-	2,392
Utilities	765	262	1,159	-	2,186
<b>SUB-TOTAL</b>	<b>48,102</b>	<b>20,728</b>	<b>72,640</b>	<b>-</b>	<b>141,470</b>
United Way Worldwide dues	-	-	-	16,047	16,047
<b>TOTAL</b>	<b>\$ 908,991</b>	<b>\$ 54,061</b>	<b>\$ 219,861</b>	<b>\$ 16,047</b>	<b>\$ 1,198,960</b>

*The accompanying notes are an integral part of these financial statements.*

**UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC.  
AND AFFILIATED ORGANIZATION**

**CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES**

*Year ended June 30,*

**2013**

	PROGRAM		MANAGEMENT		TOTAL
	SERVICES	FUNDRAISING	AND GENERAL	UWW DUES	
Gross funds awarded/distributed	\$ 1,208,980	\$ -	\$ -	\$ -	\$ 1,208,980
Less donor designations	(288,407)	-	-	-	(288,407)
<b>SUB-TOTAL</b>	<b>920,573</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>920,573</b>
Salaries	79,414	66,179	75,002	-	220,595
Payroll taxes	8,373	6,977	7,907	-	23,257
Health insurance	4,140	3,451	3,911	-	11,502
Retirement	5,585	5,585	3,925	-	15,095
<b>SUB-TOTAL</b>	<b>97,512</b>	<b>82,192</b>	<b>90,745</b>	<b>-</b>	<b>270,449</b>
Advertising	46,826	46,826	-	-	93,652
Awards	4,228	4,231	-	-	8,459
Bank charges	1,448	1,207	1,367	-	4,022
Cleaning services	435	363	411	-	1,209
Computer	3,542	2,952	3,346	-	9,840
Depreciation	887	739	838	-	2,464
Dues and subscriptions	236	197	223	-	656
Insurance	1,075	896	1,015	-	2,986
Meals	1,412	-	-	-	1,412
Postage	1,216	2,432	1,216	-	4,864
Professional development	2,935	-	1,723	-	4,658
Professional fees	-	-	29,340	-	29,340
Rent, net	10,341	8,618	9,767	-	28,726
Supplies	11,961	9,967	11,296	-	33,224
Telephone	990	824	934	-	2,748
Utilities	1,070	892	1,011	-	2,973
<b>SUB-TOTAL</b>	<b>88,602</b>	<b>80,144</b>	<b>62,487</b>	<b>-</b>	<b>231,233</b>
United Way Worldwide dues	-	-	-	14,511	14,511
<b>TOTAL</b>	<b>\$ 1,106,687</b>	<b>\$ 162,336</b>	<b>\$ 153,232</b>	<b>\$ 14,511</b>	<b>\$ 1,436,766</b>

*The accompanying notes are an integral part of these financial statements.*

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies of **United Way of Washington County, Maryland, Inc. and Affiliated Organization** (“the Organization”) is presented to assist in understanding the Organization's consolidated financial statements. The consolidated financial statements and notes are representations of the Organization's management, who is responsible for their integrity and objectivity.

**Nature of activity:** United Way of Washington County, Maryland, Inc. (“UWWC”) was incorporated in March of 1957 as a nonprofit organization that was formed to support community, charitable, benevolent, and educational undertakings that give aid, relief, and comfort primarily to the people of Washington County, Maryland, by increasing general knowledge and promoting public interest in such undertakings, and by collecting and donating money and services for these purposes. UWWC is governed by a volunteer board of directors.

United Way Foundation of Washington County, Maryland, Inc. (“the Foundation”) was incorporated in March of 1968 as a nonprofit organization that was formed to support the mission of UWWC.

**Principles of accounting:** The accompanying consolidated financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

**Basis of consolidation and presentation:** UWWC and the Foundation have common Boards of Directors. Accordingly, management has determined that consolidated financial statements represent the most informative presentation in conformity with FASB Accounting Standards Codification (ASC) 958-810-55. Therefore, the accompanying consolidated financial statements include the accounts of UWWC and the Foundation. Intercompany transactions have been eliminated in the consolidation. The Organization reports information regarding its consolidated financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. Unrestricted net assets have no donor restrictions placed on them and may be used at the discretion of management. Temporarily restricted net assets are comprised of funds whose use has been limited by donors to a specific time period and/or purpose. Temporarily restricted net assets are reclassified to unrestricted net assets upon satisfaction of time and/or purpose restrictions. Permanently restricted net assets represent donated funds held in perpetuity; however, the income from these funds may be used by the Organization. In addition to donor-restricted net assets, the Organization's Board of Directors may designate resources for specific purposes, for example, a particular program activity or capital addition. Such amounts are reported as unrestricted board designated net assets.

**Estimates:** The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant estimates include the collectability of receivables and fair value measurements.

**Cash and cash equivalents:** The Organization considers all highly-liquid investments with an original maturity of three months or less to be cash equivalents.

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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**Pledges receivable:** Promises to give are recognized as revenues when the donor makes an unconditional promise to give to the Organization. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated cash flows. The Organization believes that all pledges will be collected within one year. Contributions are considered to be available for the general programs of the Organization, unless specifically restricted by the donor. Conditional promises to give are recognized when the conditions on which they depend are substantially met. Donor-restricted contributions, such as campaign support are reported as increases in temporarily restricted net assets unless the restriction is satisfied in the same fiscal year as the contribution, in which case the contribution is reported as unrestricted income. When a donor restriction expires via the passage of time or fulfillment of the intended purpose, temporarily restricted net assets are reclassified to unrestricted net assets.

The Organization utilizes the allowance method to determine the estimated uncollectible pledges receivable. The allowance is based on prior years' experience and management's analysis of specific promises to give.

**Fair value measurements:** The Organization conforms with FASB ASC 820, *Fair Value Measurements and Disclosures*, which provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1) and the lowest priority to unobservable inputs (level 3). The three levels of the fair value hierarchy under FASB ASC 820 are described as follows:

**Level 1:** Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that are accessible at the measurement date.

**Level 2:** Inputs to the valuation methodology include: (a) quoted prices for similar assets or liabilities in active markets; (b) quoted prices for identical or similar assets or liabilities in inactive markets; (c) inputs other than quoted prices that are observable for the asset or liability; and (d) inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specific (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

**Level 3:** Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques are used to maximize the use of observable inputs and minimize the use of unobservable inputs.

**Investments:** The Organization's investment in units of the Community Foundation of Washington County, Inc. (CFWC) is stated at the Organization's proportionate share of the fair value of the CFWC fund units. Changes in unrealized gains and losses are included in net investment income and recognized in the statements of activities. Realized gains and losses on investments are reported as increases or decreases in unrestricted net assets unless their use is temporarily or permanently restricted by the donor or by law, and are included in net investment return. Also included in net investment return is other investment income, such as dividends and interest which is recognized in the period earned as increases in unrestricted net assets unless the use is limited by donor restrictions.

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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**Property and equipment:** Property and equipment are recorded at cost, if purchased, or fair market value, if donated. Maintenance and repairs are charged to expense as incurred. Major improvements that increase the useful lives of the assets are capitalized, subject to a property and equipment capitalization threshold of \$2,500. Upon sale or retirement of a capitalized asset, the cost and related accumulated depreciation are eliminated from the respective accounts and the resulting gain or loss is included in current income. Depreciation is computed on the straight-line method over the estimated useful lives of the related assets ranging from three to forty years.

**Agency grants payable:** The Organization raises funds primarily through its annual campaign. Based on the annual campaign, pledges receivable and corresponding contributions revenue are recognized, net of (a) designations to agencies, (b) designations to other United Way organizations, and (c) an allowance for uncollectible pledges receivable. After consideration of its projected operating expenses, capital expenditures and cash flows from pledges, management develops an estimate of the Organization's projected grants to its member agencies prior to year end. In its communications to its member agencies prior to year end, the Organization formally commits to funding 50% of the projected grant estimate over the six month period beginning on the first day of the succeeding fiscal year. However, the Organization does not commit to, nor guarantee, distribution of the remaining 50% of the estimated grant prior to issuance of the current year's consolidated financial statements. Accordingly, the Organization recognizes a liability for grants payable to member agencies for the 50% of the estimated grant to which it has formally committed as of June 30th of each year. The balance of the estimated grant is recognized only when such grants are formally committed to its member agencies, typically, at the end of the calendar year. Based on this policy, grants awarded/distributed for each year represents the sum of (a) the balance of the prior year's grant that is committed during the current year and (b) 50% of the current year's grant which has been committed to agencies as of year end.

**Agency designation payable:** Some pledges are designated by donors to be distributed to either member agencies or other United Way organizations. Accordingly, such amounts are reported as campaign pledges receivable with a corresponding liability to the designated agencies and deducted from gross campaign support on the consolidated statement of activities.

**Donated assets and services:** Donated assets are recorded as support at their estimated fair values on the dates of the gift and are depreciated, if appropriate over their estimated useful lives, except for antiques and art work not expected to depreciate in value. Such donations are reported as unrestricted support unless the donor placed specific restrictions on the donated asset. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service and reclassifies temporarily restricted net assets to unrestricted net assets at that time. Contributions of donated services that create or enhance non-financial assets, which would typically need to be purchased from individuals with specialized skills if not provided by donation, are recorded at their fair value in the period received. During the years ended June 30, 2014 and 2013, donated services of \$13,099 and \$86,390 have been recorded as contribution revenue, and \$5,296 and \$15,314 have been recorded as in-kind event revenue, respectively, with a corresponding charge to expenses in the accompanying consolidated statements of activities. No amounts have been reflected in the financial statements for donated services by volunteers who donated their time to the Organization's service or fundraising campaigns since there is no objective basis available to measure the value of services received, and the conditions for recognition have not been met.

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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**Functional allocation of expenses:** Certain costs have been allocated among the programs and supporting services benefitted. Where possible, allocations of costs by function are based on specific identification of costs to program, management and general, or fundraising. Non-specifically identified costs are based on management's allocation of time requirements for the various functions based on its analysis of historical activities.

**Advertising and marketing costs:** Advertising and marketing costs are expensed as incurred. Advertising costs totaled \$7,376 and \$93,652, respectively, for the years ended June 30, 2014 and 2013.

**Income tax status:** Both UWWC and the Foundation are exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. The entities comply with ASC 740-10, *Income Taxes*, which establishes a threshold for determining when an income tax benefit of a tax position can be recognized. Under ASC 740-10, a tax position includes, among other things, (a) a decision not to file a tax return, (b) an allocation or a shift of income between jurisdictions, (c) the characterization of income or a decision to exclude reporting taxable income in a tax return, (d) a decision to classify a transaction, entity, or other position in a tax return as tax exempt, and (e) an entity's status, including its status as a tax-exempt not-for-profit entity. Based on its interpretation of the requirements of ASC 740-10, management believes that the entities have no uncertain tax positions that qualify for either recognition or disclosure. The entities are subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. UWWC and the Foundation believe they are no longer subject to income tax examinations for years prior to 2010.

### 2. RISKS AND UNCERTAINTIES

The Organization has a cash sweep account agreement with a local bank whereby balances are transferred daily to mutual funds that invest in securities issued or guaranteed as to principal and interest by the U.S. Government or its agencies. These money market funds are not FDIC insured. However, the Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk for cash.

### 3. INVESTMENTS

In November 2013 the Organization entered into an agreement with the Community Foundation of Washington County MD, Inc. (CFWC) whereby the Organization invests in units of the CFWC investment portfolio. The units of investment are reported at fair value on the statements of financial position, and are considered a Level 2 investment. For the year ending June 30, 2013 the investments were directly owned by the Organization, and held by an independent third party. Therefore these investments were considered a Level 1 investment.

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The fair value of investments by major category consisted of the following as of June 30:

	<b>2014</b>	<b>2013</b>
	<b>LEVEL 2</b>	<b>LEVEL 1</b>
Money market funds	\$ -	\$ 11,506
Equity securities	-	525,146
Debt securities	-	281,455
Exchange-traded commodities	-	17,867
Investments held by		
Community Foundation	909,732	-
	<b>\$ 909,732</b>	<b>\$ 835,974</b>

Net investment return consisted of the following for the years ended June 30:

	<b>2014</b>	<b>2013</b>
Dividend and interest income	\$ 42,791	\$ 28,019
Realized gain(loss) on sale of investments	155,353	(4,084)
Unrealized gain(loss) on investments	(68,311)	29,764
	129,833	53,699
Less: investment expense	(7,182)	(3,429)
	<b>\$ 122,651</b>	<b>\$ 50,270</b>

The Organization invests in a portfolio that contains a variety of investment types. Such investments are exposed to various risks, such as market, credit and interest rate risk. Due to the level of risk associated with such investments, it is at least reasonably possible that such risk may change in the near term and that such changes could materially affect the fair values of those investments as reported in the Organization's financial statements. In addition, recent economic uncertainty and market events have led to unprecedented volatility in the currency, commodity, debt and equity markets that have resulted in the bankruptcy and/or failure of some financial institutions. Such events have highlighted the level of risk inherent in any investment portfolio. Management believes that there has been no significant reduction of fair value since June 30, 2014.

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### 4. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at June 30:

	2014	2013
Furniture and fixtures	\$ 65,361	\$ 86,931
Leasehold improvements	49,978	39,884
	115,339	126,815
Less accumulated depreciation	(72,009)	(91,824)
	\$ 43,330	\$ 34,991

Total depreciation expense for the years ended June 30, 2014 and 2013 was \$1,755 and \$2,464, respectively.

### 5. FUNDS HELD BY OTHERS

The Organization entered into an agreement with the Community Foundation of Washington County MD, Inc. (CFWC), a related party, whereby the Organization collects third-party contributions and remits such donations to CFWC. These third party donations, together with matching contributions by the Waltersdorf/Henson Endowment Challenge Campaign (to a maximum of \$100,000, which has been achieved), become the sole property of CFWC to be held and invested by CFWC in the Waltersdorf/Henson United Way Foundation Endowment Fund (the Community Foundation "Sub-fund"). Accordingly, the aforementioned Sub-fund is not recognized as an asset of the Organization. Under the terms of the agreement, the Organization is entitled to receive on an annual basis (at the discretion of CFWC's Board of Trustees) the lesser of 5% of a rolling quarterly average value of the Sub-fund or the excess of the fair value of the Sub-fund over its historic dollar value, as defined in the agreement. Such amounts, which are included in other revenue and support, approximated \$9,900 and \$7,900 in 2014 and 2013, respectively.

UWWC is a beneficiary of a permanent endowment fund held by CFWC. The UWWC is entitled to the earnings of the fund on an annual basis, as long as the fair market value of the fund, as of June 30 of each year, does not drop below its original historical cost. Because UWWC has granted variance power and the fund is the sole property of CFWC, the aforementioned fund is not recognized as an asset of UWWC. For the years ended June 30, 2014 and 2013 UWWC received income of \$755 and \$721, respectively, which is included in other revenue and support.

UWWC is an irrevocable beneficiary of a split-interest agreement relating to the Mathias Washington County Charitable Trust (the Trust). Under the terms of the agreement, UWWC is entitled to an annual distribution of 12% of the net income of the Trust as long as the trust continues to exist. The timing of the distribution is at the discretion of the Trustees of the Trust, and is to be used for the general welfare of UWWC. Management believes that the Trustee has the power to terminate the trust at any time and distribute the principal to organizations of the trustee's choosing. Because the Trustee has variance power over the Trust, it does not meet the criteria to be recognized as an asset of UWWC as defined by ASC 958-30. The annual distribution of UWWC's 12% distributive share of the Trust is recognized as unrestricted contribution income in the accompanying consolidated statements of activities.



# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### 6. LINE OF CREDIT

The Organization has available a line of credit with Susquehanna Bank. As of June 30, 2014 and 2013 the line of credit was unused.

### 7. EVENT REVENUE

Net revenue from events for the years ended June 30 was as follows:

	2014	2013
Gross revenues	\$ 28,512	\$ 35,596
Less: event expenses	(13,361)	(21,706)
	\$ 15,151	\$ 13,890

### 8. RETIREMENT PLAN

The Organization sponsors a contributory defined contribution pension plan under section 403(b) of the Internal Revenue Service code covering all employees meeting certain eligibility requirements. Contributions by the Organization are determined annually by the Board of Directors and are based on a percentage of the participating employee's salary. Such contributions were \$19,676 and \$15,095 for 2014 and 2013, respectively.

### 9. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consisted of the following:

	2014			
BALANCE AT 6/30/13	CONTRIBUTIONS	SATISFACTION OF RESTRICTIONS	BALANCE AT 6/30/14	
New Campaign Fund	\$ 18,684	\$ 5,799	\$ 18,684	\$ 5,799
Day of Action	-	1,844	-	1,844
Day of Caring	949	-	949	-
Born Learning	1,469	5,097	1,469	5,097
Community Foundation FANS	340	-	-	340
Scholarships	-	5,000	-	5,000
Youth United Way	3,126	2,930	1,544	4,512
	\$ 24,568	\$ 20,670	\$ 22,646	\$ 22,592

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

	2013			
	BALANCE AT 6/30/12	CONTRIBUTIONS	SATISFACTION OF RESTRICTIONS	BALANCE AT 6/30/13
New Campaign Fund	\$ 60,328	\$ 18,684	\$ 60,328	\$ 18,684
Day of Caring	5,957	-	5,008	949
Born Learning	1,469	-	-	1,469
Community Foundation FANS	340	-	-	340
Youth United Way	3,126	-	-	3,126
	<b>\$ 71,220</b>	<b>\$ 18,684</b>	<b>\$ 65,336</b>	<b>\$ 24,568</b>

### 10. PERMANENTLY RESTRICTED NET ASSETS AND ENDOWMENTS

Permanently restricted net assets consisted of the Howard S Kaylor Endowment Fund. Earnings on the endowment are classified as unrestricted net investment income. As of June 30, 2014 and 2013, no additional contributions were made in regards to the endowment fund and the balance remained \$10,880 for each year.

The Board of Directors (BOD) of the Organization has interpreted the Maryland Uniform Prudent Management of Institutional Funds Act (MUPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gifts instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as unrestricted net assets. In accordance with MUPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds; (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Organization, and (7) the Organization's investment policies.

The Organization has adopted investment and spending policy approved and monitored by the trustees of CFWC. The policy attempts to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. Accordingly, the investment process seeks to achieve an after-cost total real rate of return with acceptable levels of risk. Endowment assets are invested in a well diversified asset mix.

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The asset allocation target guideline is as follows:

<u>Type of Investment</u>	<u>Min</u>	<u>Max</u>
Mutual funds		
Safe assets	0%	10%
Income assets	15%	25%
Growth assets	50%	60%
Aggressive assets	25%	35%

The Organization expects its endowment assets, over time, to produce an average rate of return of 7% to 8%, with the assumption of an annual inflation rate of 3% and to outperform the Standard & Poor's 500 Index and the Barclays Capital U.S. Government/Credit Index. Actual returns in any given year may vary from this amount. Investment risk is measured in terms of the total endowment fund; investment assets allocation between asset classes and strategies are managed to not expose the fund to unacceptable levels of risk.

### 11. COMMITMENTS

The Organization leases its facilities under a three year operating lease with initial monthly payments of \$3,317 (plus a pro-rata share of annual operating costs) with an annual escalation clause expiring January 2015. Aggregate future minimum rental payments, net of concurrent sublease agreement (excluding pro-rata share of taxes and insurance) for the year ending June 30, 2015 are \$13,710.

Concurrent with the aforementioned lease, the Organization entered into a sub-lease agreement with The Community Foundation of Washington County Maryland, Inc. (CFWC), a related party, for approximately 40% of the total square footage of the facilities. Sublease income approximated \$15,000 and \$17,500 in 2014 and 2013, respectively and is netted against rent expense.

Net rental expense was \$32,740 and \$28,726 for 2014 and 2013, respectively.

### 12. RELATED PARTY

The Board of Directors includes a representative employed by an entity which provides marketing services for the Organization. Payments made to the entity approximated \$4,000 and \$0 for 2014 and 2013, respectively.

A member of the board of directors is the executive director of CFWC. Payments to this organization for investment and management fees totaled approximately \$5,200 and \$0 for 2014 and 2013, respectively.

The Board of Directors also included several members that are on boards or employed by other organizations to which the United Way grants funds. These organizations include Commission on Aging and Hagerstown Area Religious Council. Grants to these organizations can be referenced in the supplementary information, schedule of agency grants.

# UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC. AND AFFILIATED ORGANIZATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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### 13. COST DEDUCTION STANDARD

The expenses associated with processing donor designated pledges are recovered by an assessment for both fundraising and management and general expenses based on actual historical costs in accordance with the United Way Worldwide Membership Standards as outlined in their publication titled United Way Worldwide Cost Deduction Requirements for Membership Standard M.

### 14. SUBSEQUENT EVENTS

The Organization has evaluated events and transactions subsequent to June 30, 2014 through November 19, 2014, the date these consolidated financial statements were available to be issued. Based on the definitions and requirements of generally accepted accounting principles in the United States of America, management has not identified any events that have occurred subsequent to June 30, 2014 through November 19, 2014, that require recognition or disclosure in the consolidated financial statements.

## **SUPPLEMENTARY INFORMATION**

**UNITED WAY OF WASHINGTON COUNTY, MARYLAND, INC.  
AND AFFILIATED ORGANIZATION**

**SCHEDULE OF AGENCY GRANTS AND DESIGNATIONS**

*Year ended June 30,*

**2014**

	<b>GRANTS</b>	<b>DESIGNATIONS</b>
Alzheimer's Association	\$ -	\$ 701
American Red Cross, Washington County Chapter	381	803
ARC of Washington County	-	95
Big Brothers Big Sisters of Washington County	32,810	2,121
Boys and Girls Club of Washington County	114,603	4,931
Boy Scouts	53,552	5,460
CASA	63,495	4,380
Children in Need	9,000	2,577
Commission on Aging	56,559	2,184
Community Action Council	-	923
Community Free Clinic	47,813	3,245
Court Appointed Special Advocates	30,762	-
Food Resources	7,500	328
Friends of Safe Place	11,100	1,120
Girl Scouts	30,036	246
Girls, Inc. of Washington County	73,026	3,695
Hagerstown Area Religious Council	11,000	-
Hagerstown Community College Scholarships	4,500	-
HEAL of Washington County	1,580	-
Horizon Goodwill	72,250	2,464
Hospice of Washington County	-	17,046
Imagination Library	5,000	-
Interfaith Services	-	1,048
Memorial Recreation	-	7
REACH	39,810	1,079
Service Coordination, Inc	1,150	-
Star Community	7,680	1,780
W. House	-	497
W-Wells Group	3,000	-
Walnut Street Clinic	33,125	596
YMCA	29,410	1,208
2-1-1 Maryland	24,527	-
	<b>\$ 763,669</b>	<b>\$ 58,534</b>

\*Designations are shown net of estimated provision for uncollectible pledges.

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