

## Awards: Campaign, Day of Caring and Volunteer Excellence



### CAMPAIGN AWARDS

#### **Outstanding Achievement – Workplace Campaign (Business)**

*Many could receive a certificate*

Criteria:

- Based on employee population, companies are separated into groups of large business (250+), medium business (100 – 249) and small business (up to 100);
- \$1,000+ employee giving & corporate donation (not to include sponsorships or gift in kind);
- 25% + participation in employee campaign;
- \$15+ per capita giving; and
- 10%+ increase in employee giving & corporate donation (not to include sponsorships or gift in kind) from prior year.
- proof of community involvement & volunteerism... showing they “Live United”

Award (item): All who meet the criteria will receive a certificate.

#### **Outstanding Achievement – FIRE (Traveling) *NEW***

*The campaign committee selects one “FIRE” business for the traveling award.*

Criteria:

- Must be in one of the following categories: Finance, Insurance or Real Estate
- Received an Outstanding Achievement certificate during the current campaign;
- proof of community involvement & volunteerism... showing they “Live United”

Awards (item):

#### **Plaque**

- One “FIRE” business will be selected by the campaign committee to receive the traveling award. This is a perpetual award with 12 plates to be engraved with business name and year. It will remain with the current winning business for a period up to 12 months.

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### Outstanding Achievement – Public Schools

*Many could receive a certificate.*

Criteria:

- \$1,000+ employee giving & corporate donation (not to include sponsorships or gift in kind);
- 25% + participation in employee campaign;
- \$15+ per capita giving;
- 10%+ increase in employee giving & corporate donation (not to include sponsorships or gift in kind) from prior year;
- proof of community involvement & volunteerism... showing they “Live United”

Award (item): All who meet the criteria will receive a certificate.

### Outstanding Achievement Public Schools (Traveling)

*The campaign committee selects one school for the traveling award.*

Criteria: Must have received an Outstanding Achievement - Public Schools certificate.

Award (item): One will be selected by the campaign committee to receive the traveling award, a perpetual award with 12 plates to be engraved with school name and year.

### **PLUS:**

#### **SEG Grant (Staff or student Enrichment Grant) Award \$500 *NEW***

- The school selected to receive the Outstanding Achievement Traveling Award will receive a \$500 grant to be used by the school’s principal for staff or student enrichment.
  - Staff enrichment could be an educational or team building effort and should benefit a majority of the team. Student enrichment could be an activity or item to help overall educational efforts.
- This grant will be payable in July following the annual meeting and announcement of award winners. The recipient will use the money before the end of that calendar year and will provide a brief written report in January documenting the use of the funds. This information may be used in a variety of informational pieces.

The grant aligns with the education focus of United Way of Washington County and will be regarded and counted with the annual community impact investments, including the years education is not in the funding cycle.

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### Outstanding Achievement – Non Profit Organization

*Many could receive a certificate.*

Criteria:

- Must be a legally recognized non profit organization serving Washington County, MD;
- \$500+ employee giving & corporate donation (not to include sponsorships or gift in kind);
- 25% + participation in employee campaign;
- \$15+ per capita giving;
- 10%+ increase in employee giving & corporate donation (not to include sponsorships or gift in kind) from prior year;
- proof of community involvement & volunteerism... showing they “Live United”

Award (item): All who meet the criteria will receive a certificate.

### Non Profit Organization: Impact Partner & Community Partner

*The campaign committee selects one NPO currently receiving a Community Impact grant and one who is a health and human service community partner not currently receiving a Community Impact grant. (2 separate awards)*

Criteria:

- Must be a health and human service agency serving Washington County, MD;
- Must have received an Outstanding Achievement – Non Profit Organization certificate;
- If currently receiving a Community Impact grant, agency must be in good standing with United Way of Washington County, MD;

Award (item): Two organizations will be selected – one that is currently funded through Community Impact will receive the Impact Partner Award and the second one will receive the Community Partner Award.

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### **Employee Campaign Coordinator of the Year Award**

*The campaign committee selects one individual for this award.*

Criteria: Coordinator whose leadership and dedication to the community inspire the Live United spirit. Usually involves a creative approach that leads to an increase in campaign.

Award (item): Acrylic award engraved with person's name and year.

### **ROOKIE (Employee Campaign Coordinator) of the Year Award *NEW***

*The campaign committee selects one individual for this award.*

Criteria: **Coordinator of a new campaign or who is new to the campaign** and whose leadership and dedication to the community inspire the Live United spirit. Usually involves a creative approach that leads to a successful campaign.

Award (item): Acrylic award engraved with person's name and year.

### **Michael G. Callas Campaign Excellence Award *Selected from the top Outstanding Achievement winners from the various categories / segments.***

*The campaign committee selects one individual for this award.*

***Sponsored by Michael G. Callas Trust***

Criteria: Company that exhibits outstanding community involvement, sustained campaign excellence and promotes volunteerism. It is usually for a top campaign performer.

Award (item): Acrylic award engraved with person's name and year.

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### **ANNUAL MEETING AWARDS**

#### **Day of Caring - Robert T. Barnhart Day of Caring Award for Service**

*The Day of Caring steering committee selects one individual for this award.*

Criteria: Team or individual that goes “above and beyond”, tackling the challenge with enthusiasm.

Award (item): Acrylic award engraved with person’s name and year.

#### **Volunteerism – Jesse L. Kagle Distinguished Volunteer Service Award**

*The former Kagle award recipients will select one individual for this award.*

Criteria: One volunteer is recognized who demonstrates spirit for the community and United Way by committing time and energy through volunteering with UWWC. Nominations are accepted by anyone involved with United Way. Former Kagle winners choose one winner.

Award (item): Clock engraved with person’s name and year.