

# 2017-2018 COMMUNITY IMPACT

## Your Investments Create Hope

**8,040** Participants  
in community funded programs

**5,602** Volunteers  
Supporting education, financial stability, health and basic needs

**43,246** Volunteer Hours

Community Impact Grants **\$423,450**

Donor Designations **\$174,300**

Value-Add\* of Volunteer Time **\$1,189,252**

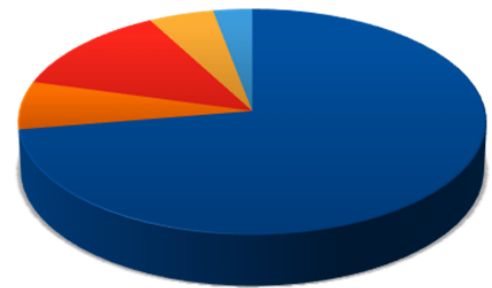
\*\$27.50 p/Volunteer hour – Per 2019 Independent Sector <https://www.independentsector.org/resource/the-value-of-volunteer-time/>

Overall Investment **\$1,787,002**

\*\*\*Current results reflect un-duplicated counts. Previous results derived from duplicated counts.

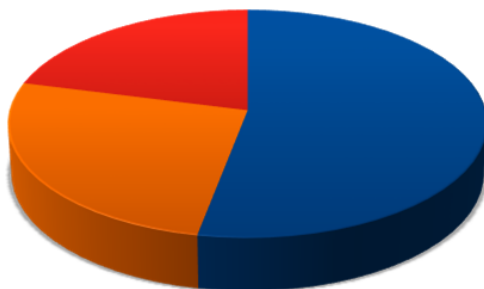
### 2017-2018 Income

- 73% Workplace / Corporate
- 7% Individual Giving
- 13% Operating Income
- 5% Special Events & Sponsorships
- 3% In-Kind Giving



### 2017-2018 Expenses

- 48% Designations
- 31% Admin & Fundraising
- 21% Program



# How gifts to United Way were invested in the **COMMUNITY**

## EDUCATION

Helping children and youth achieve their potential through educational readiness.

**Problem:** Washington County students are not fully school ready and prepared for consistent academic advancement toward college and career readiness.

This focus area is reporting on the third year of a three year grant.

Agencies receiving education grants:

Boys & Girls Club • Boy Scouts • Dolly Parton Imagination Library • Girl Scouts • Girls, Inc. • HARC • YMCA

## BASIC NEEDS

Providing access to the basic needs of life.

**Problem:** A high number of Washington County residents are considered to be poor or working poor and should be provided access to critical assistance.

This focus area is reporting on a one year grant.

Agencies receiving basic needs grants:

HARC • REACH

## HEALTH

Improving individual and family health, safety and security.

**Problem:** Washington County residents' health and well-being is adversely affected by high risk behaviors and abusive lifestyles.

This focus area is reporting on the second year of a three year grant.

Agencies receiving health grants:

Big Brothers Big Sisters • Brook Lane • Court Appointed Special Advocates • Family Healthcare of Hagerstown

## FINANCIAL STABILITY

Promoting financial stability and independence through financial literacy.

**Problem:** Washington County has a high number of households experiencing financial instability and housing insecurity.

This focus area is reporting on the first year of a three year grant.

Agencies receiving financial stability grants:

Financial Literacy: Reach of Washington County • Horizon Goodwill • Community Action Council • Hagerstown Housing Authority • W House • Interfaith Service Coalition

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